

First Quarter Newsletter

January 2025



Happy New Year!

As we step into this new year, I want to take a moment to reflect on the incredible journey we shared in 2024 and express my deepest gratitude. Together—our staff, board, volunteers, and YOU—we made last year truly impactful. Your unwavering support carried us through a year of growth and learning, and for that, we can't thank you enough. Looking ahead to 2025, we're fired up and ready to make an even greater difference! One of our primary goals for this year is simple yet powerful: to help more people by increasing our visibility and accessibility to potential clients.

To achieve this, we're focusing on two major initiatives:

1. A Care Net Card in Every Wallet and Purse

One of our biggest focuses this year is to ensure that everyone in our community knows about the life-changing services Care Net provides. By distributing Care Net cards far and wide, we're creating a simple, effective way to make sure people—whether they're in need of our services or know someone who is—have an easy way to connect with us. These cards will serve as a lifeline, offering hope and direction to anyone who needs support.

2. Expanding Our Social Media Reach

In today's digital world, social media is a powerful tool for connecting with those who need us most. We've learned from other pregnancy centers that targeted social media advertising can be incredibly effective at reaching vulnerable individuals. This effort comes with ongoing costs, so we're seeking new monthly donors to help sustain this exciting outreach. If you feel called to support this mission, we'd love to hear from you.

Why These Goals Matter

Throughout 2024, we discovered that many people outside of local churches didn't know who we are or what we offer. Even those who had heard of Care Net weren't fully aware of the full scope of our services.

- Yes, we're here for expecting mothers, offering information, support, and compassion.
- But we're also here for families—helping fathers become stronger role models, leaders, and providers; equipping parents with the tools and resources they need to nurture healthy, thriving homes; and empowering youth with the knowledge to make choices that set them up for a bright future.

Care Net exists to meet the needs of the entire family at every stage of life.

How We're Taking Action

Last year, we attended almost every community event we could, sharing our mission, distributing cards, and encouraging people to reach out if they—or someone they know—need support. We are committed to expanding and sustaining this community-focused effort throughout 2025.

Our annual Baby Bottle Drive will be kicking off soon! More details on that down below!

Let's join forces to strengthen families and transform lives in 2025!

How You Can Help

We're thrilled about the progress we're making, but we can't do it alone. Here's how you can support our mission:

- Carry a Care Net card and share it with others.
- Help us fund our social media outreach and other essential resources by becoming a monthly donor.
- Spread the word about Care Net's services within your community.

Together, we can make 2025 a year of even greater impact. Thank you for your continued partnership and dedication to the work God is doing through Care Net.

Here's to a blessed and transformative year ahead!

Michael Arington
Executive Director

Upcoming Events

Pasta Night at Veraisons Restaurant
March 13th | 5:00pm-8:00pm
Reservations recommended



Daffodil Sale!
Be on the lookout for
more information



Baby Bottle Drive

We're excited to announce that our annual Baby Bottle Drive is kicking off during the end of January! When we visit your church, be sure to pick up a baby bottle to participate. By filling it with spare change, cash, or checks, you'll be directly supporting the life-changing work we do at Care Net.

Every bottle you fill helps us provide vital resources to families in need, empowering them with hope, support, and practical assistance. Together, we can make a meaningful impact in our community—one bottle at a time.

Let's join forces to strengthen families and transform lives in 2025!



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JOIN OUR WEEKLY MOMMY AND ME GROUP

- BONDING THROUGH FUN ACTIVITIES
- STORY TIME
- ARTS/CRAFTS
- PARENTING WORKSHOPS
- DISCUSSION GROUPS
- MUSIC AND MOVEMENT
- GUEST PRESENTERS

FOR QUESTIONS OR TO GET MORE INFORMATION
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